

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1 – 47. (Canceled)

48. (New) A method of configuring picture or video data to be broadcast including the steps of:

- (a) collecting a first portion of said data at a first remote site;
- (b) encoding and transmitting said first data portion in a compressed data format in accordance with a first standard from said first remote site to a programme creation suite;
- (c) collecting a second portion of said data at a second remote site;
- (d) encoding and transmitting said second data portion in said compressed format in accordance with said first standard from said second remote site to said programme creation suite;
- (e) receiving and decoding said data portions;
- (f) selecting or rejecting each of said data portions;
- (g) using said selected data portions to create a programme segment;
- (h) integrated said segment with other segments into a programme; and
- (i) broadcasting said data as part of said programme in accordance with a second standard for general reception at a plurality of remote sites, including sites that are not said first or second remote sites.

49. (New) A method as claimed in claim 48, wherein said step of data collection is performed with a handheld communication device, such as a video capable, mobile telephone.

50. (New). The method of claim 48, including the step of providing a channel for receiving a home based presentation.

51. (New). A method as claimed in claim 48, adapted to fulfill a television format said television format involving the steps of:

- a) distributing clues defining a situation to be broadcast as a television segment;
- b) receiving a plurality of presentations showing segments in picture or video form, each received segment being based on an interpretation of said clues:
- c) selecting at least one of said presentations for broadcast.

52. (New) The method of claim 51, wherein selection of a received segment for broadcast is based on a best fit with the situation defined by the clues.

53. (New) The method of claim 51, wherein selection of a received segment for broadcast is based on a least best fit with the situation defined by the clues.

54. (New) The method of claim 51, wherein a selection of a received segment for broadcast is based on a perverse or contrary fit with the situation defined by the clues.

55. (New) The method of claim 54, wherein said selection is competitive.

56. (New) A method of doing business including the step of generating revenue from contestant submission of picture or video data, said data being configured by the method according to Claim 48.

57. (New) A method as claimed in claim 56 including the step of collecting data regarding content submitters including personal; equipment; or content type.